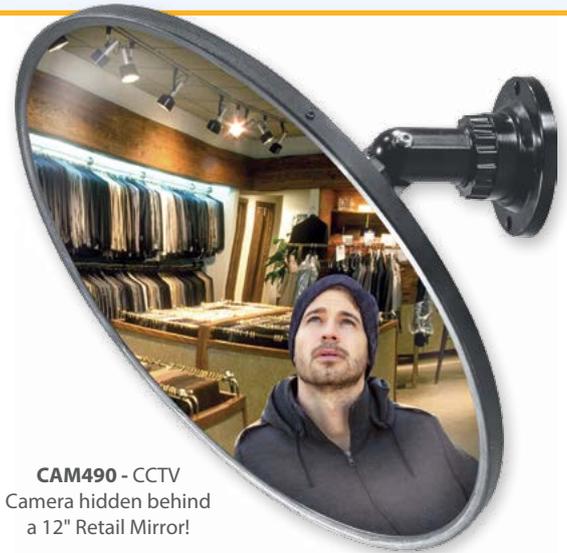


Question: How can I catch a criminal red handed without them knowing they're looking at a CCTV camera?

Answer: Using a retail mirror with a hidden camera can be just the thing to catch your criminal red-handed and get a great mug shot.

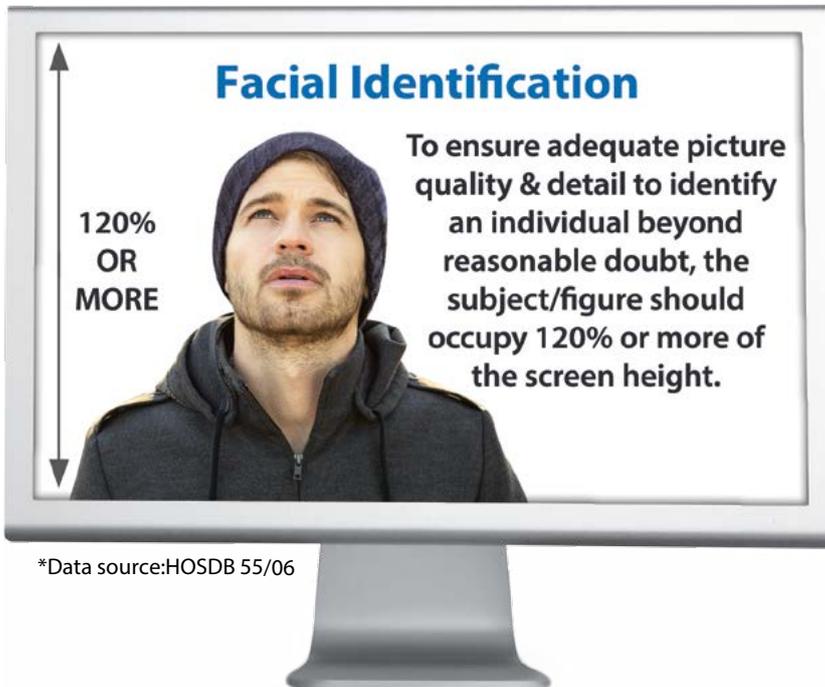
8/10 times they'll look directly at your camera!

(...even thieves like looking at themselves)



CAM490 - CCTV Camera hidden behind a 12" Retail Mirror!

CCTV cameras are a great tool to **help with loss prevention** but sometimes the retail environment doesn't lend itself to installing a CCTV camera in exactly the right location to **catch the perpetrator in the act**.



*Data source:HOSDB 55/06

False ceilings hiding a mass of cabling, mood lighting designed to sell the shop's wares and high shelving for maximum merchandising opportunities can sometimes hinder the effective placing of a CCTV camera.

Using a **retail mirror with a hidden camera** can be just the thing to catch your criminal red-handed and **get a great mug shot**.

By siting a mirror next to the entrance and exit you can make sure you have a full shot of the criminal as they enter and when they leave!

A great security tool for meeting Home Office guidelines* on how to identify a figure on screen!

This CCTV installation tip is aimed at helping you to install CCTV equipment. If you are looking for answers on "how to fit CCTV" or perhaps "how to network a DVR or NVR" or even "how to get CCTV on your mobile phone" why not check out our full range of CCTV installation tips at: www.systemq.com

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